

SAFE ZONE

Keep all important content within the blue lines

DIE LINE

Anything outside the dotted line will be cut out



BLEED

Background and borders should extend to the pink edge



LAYOUT INSTRUCTIONS:

- 1) Use **ARTWORK** layer for your layout.
- 2) Put all **<variable text>** inside brackets. Place in **VARIABLE TEXT** layer.

HOW TO SAVE FILE:

- 1) **DO NOT** delete any of the locked layers in the Layers Palette. These are non-printing layers.
- 2) Package file (File>Package)
- 3) Create a .zip of the packaged folder and send via FTP or other transfer system.

CARD
FRONT.

TRIM ZONE

TRIM ZONE

TRIM ZONE

TRIM ZONE-Important layout elements in the green area are close to the die cut line

TRIM ZONE

0.375" MAG STRIPE (OPTIONAL)

CARD
BACK

TRIM ZONE

↑
TRACKING BARCODE
CAN GO ANYWHERE
ON LAYOUT EXCEPT IN
MAILING AREA.

TRIM ZONE